



LAKE LINGANORE ASSOCIATION  
at Eaglehead

**25% Off ALL Online Advertising!**

Cannot be combined with other Discounts. | Offer valid with purchase between: 11/01/17 - 1/31/18

## ONLINE BUSINESS DIRECTORY LISTING RATES

ONLINE BUSINESS DIRECTORY	FEATURES	12 MONTHS
CHOOSE YOUR INDUSTRY TYPE (*ONE PER CONTRACT)	BUSINESS NAME AND SPECIALIZED SERVICES, PHONE NUMBER AND EMAIL ADDRESS, WEBSITE AND SOCIAL MEDIA LINKS	<del>\$100</del> <b>\$75</b>

## ONLINE REAL ESTATE ADVERTISING RATES

### PREMIUM HEADER (LIMITED AVAILABILITY)

TOP BANNER AD	SPECIAL VALUE	3 MONTHS	DIMENSIONS (PIXELS)
PREMIUM HEADER FEATURE	GUARANTEE THAT YOU ARE THE FIRST AGENT CLIENTS SEE ON OUR REAL ESTATE PAGE!	<del>\$400</del> <b>\$300</b>	1400 x 160

\*\*Note: Premium Headers are not linkable. The Ad is coded into the page design.

### SIDEBAR ADVERTISING

AD SIZE OPTIONS	3 MONTHS	6 MONTHS	12 MONTHS	DIMENSIONS (PIXELS)
SB - LARGE BLOCK	<del>\$300</del> <b>\$225</b>	<del>\$540</del> <b>\$405</b>	<del>\$1020</del> <b>\$765</b>	240 x 400
SB - MEDIUM BLOCK	<del>\$175</del> <b>\$131</b>	<del>\$315</del> <b>\$236</b>	<del>\$595</del> <b>\$446</b>	240 x 240

### MAIN BODY ADVERTISING

AD SIZE OPTIONS	3 MONTHS	6 MONTHS	12 MONTHS	DIMENSIONS (PIXELS)
MB - LARGE BANNER	<del>\$400</del> <b>\$300</b>	<del>\$720</del> <b>\$540</b>	<del>\$1360</del> <b>\$1020</b>	617 x 220
MB - MEDIUM BANNER	<del>\$225</del> <b>\$169</b>	<del>\$405</del> <b>\$304</b>	<del>\$765</del> <b>\$574</b>	617 x 150

### ONLINE ADVERTISING INCLUDES:

- **Free Monthly Update!** Keep your customers on their toes, by providing fresh ads every month. Provide hot deals and incentives in real time. *Stop worrying about print deadlines!*
- **Free Link to Your Website!** Let us push web traffic from our site to yours. Give your customers a direct line to your business site and expand your reach. *Your next sale could be just one click away!*
- **Free Monthly Marketing!** We are happy to publicize our online advertising whenever possible. Reminders via email and in print will be utilized on a monthly basis. *Target consumers through a trusted source!*

**SPECIFICATIONS & DEADLINE:** ADS MUST BE SUBMITTED, WEB READY, BY THE 25TH OF EVERY MONTH. AD FILES SHOULD BE SUBMITTED IN JPEG OR PDF FORMAT. NEW CONTRACTS WILL GO LIVE ON THE 1ST OF THE MONTH.

**ELECTRONIC AD FILES SHOULD BE EMAILED TO:** COMMUNICATIONS@LAKELINGANORE.ORG  
QUESTIONS??? CONTACT THE LAKETALK EDITOR AT COMMUNICATIONS@LAKELINGANORE.ORG OR 301.831.6400 EXT. 115